

2011 BAR Awards Call for entries

Contact the following with questions:

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Eligible Entries

- Product must be built or marketed August 1, 2009 to August 1, 2011.
- Home Builder or Associate Member (advertising agency, architect, supplier, interior designer, developer) may enter.
- Only HBA builders and associate members in good standing are eligible to receive recognition.
- Product/community must be within the eight-county metro area of Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Elbert, and Jefferson Counties.

Entry Fees, Deadline & Location

- **\$100-Early Registration- receive last years price! July 29, 2011**
- **\$130-After July 22, 2011**
- To early register for the 2011 BAR Awards, please fill out the registration form and either email it to Kellie Hart at KHart@goddensudik.com or fax your form to 303-477-5680. If you are paying by check please send your form to Kellie and mail your check to the HBA Metro Denver, 9033 E. Easter Place, Centennial, CO 80112 Attention: Vicki Pelletier. Please put your check number on the form
- Make checks payable to HBA of Metro Denver, reference BAR Awards
- Credit card payment are accepted at HBA
- All pre-registration entry fees are non-refundable
- Deadline for all entries is August 31, 2011 at 3:00 pm. BAR Award committee will receive entries at the Home Builder Association Metro Denver on August 31, 2011 between 9:00 am and 3:00 pm.

Repeat Entries

- Remember, if your work is still being marketed as of August 1, 2011, you can enter that work even if it has already been entered in previous years.
- This applies to any category.

The Judging Process

- Upon receipt entries are assigned an identification number and reviewed for accuracy.
- Exhibit materials are put in judging order.
- Judges will review entry material to determine finalist.
- Finalists must be available to be toured on September 14, 15, 16, 2011.
- Entrants will be contacted 24 hours in advance of their touring day.
- **Due to extremely limited time and flexibility any home not available during the touring day will not be judged.**
- Out of state judges will spend at least two days physically touring the finalists in the following categories:
 - Attached Home of the Year
 - Detached Home of the Year
 - Custom Home of the Year
 - Community of the Year

If additional time allows, the judges will physically tour the following categories:

- Best Sales Office
- Best Club House
- Interior Design
- Architectural Design

The decision to tour these additional categories will be made after all entries are received.

- Representatives from *BONDI & Co.* LLC an independent auditing firm, will observe all judging to ensure the adherence to the judging rules and to maintain the integrity of the process.
- Each of the judges will mark their ballots on a 10-point system, 10 being the highest.
- Representatives from *BONDI & Co.* will directly collect and tabulate all of the judge's ballots to calculate the finalists and the BAR AWARD winners.
- Only the members of the *BONDI* auditing team and an executive of the HBA will know the winners prior to the announcement at the 2011 BAR AWARDS ceremony.
- If, for any reason, judges cannot tour due to unforeseen circumstances judging will be modified.
- A local panel of judges of sales and marketing professionals from a variety of businesses will be selected to conduct personal interviews for the following categories. Judges will conduct interviews using approved questions appropriate for the building industry.
 - Salesperson/Sales Team of the Year
 - Sales Manager/Marketing Director of the Year
- Entrants will be contacted by September 1, 2011 with the interview schedule
- Personal interviews will take place during the third week of September, at the HBA office.
- Candidates must be available at their scheduled time.

The selection of exceptional judges is critical to the BAR Awards. A panel that includes the current BAR Awards Chairperson, Co-Chairperson, and the BAR Awards Judging Committee selects our highly qualified judges. All judges submit a bio of qualifications that the panel reviews. All out-of-state judges are builders, developers, architects, interior designers or marketing professionals. Judges are selected to produce the most well-rounded and

geographically diverse judging group possible. A strict requirement is that no judge may have performed work of any kind in the Denver marketplace within the last 5 years.

Digital Submission Requirements for 2011 BAR Awards:

Photo Requirements for Judging:

- Resolution of images need to be 72 dpi
- Save images in RGB format
- Save images as a Jpeg
- Size images to 1024 x 768
- Images must be high quality
- Review category entry requirement for number of photos required

Photo Requirement for Show:

- Resolution of images need to be 300 dpi
- Save images in RGB format
- Save images as a Jpeg
- Size images to 8" x 10"
- Save this file on a separate CD
- One image that best represents entry to be displayed at show.

- Two CD's required for each entry. One for Judging. One for Show. With the exception of Categories 1-4, 6, 7, 10, 11 and 36. These require one CD for SHOW.
 - Label each CD DIRECTLY ON THE disc.
 - Label one SHOW (one photo) and one JUDGING (multiple photos, per category requirements).
 - Category number
 - Builder/company name/ community/individual/ model/product name
 - No more than one entry/category per CD

General Information, Exhibit Materials& Mounting Requirements:

- Please read through entry requirements.
- Three-hole punch all pages that are NOT in Three-hole Page Protector sleeve
- Floor plans must be labeled on the back side with the category number and model name.
- Audio or video materials must be labeled on the front side of the disc with the category number, builder name and commercial title.
- Video and Audio entries must be edited to sixty (60) seconds or less.
- Gator boards must be labeled on the back side with the category name, category number and builder or associate.
- Each exhibit that requires mounting for submission must be affixed to black gator board. Binder Clip the envelope containing the entry forms, marketing statements and digital submission to the board.

- ALL exhibit materials and marketing statements that do not require mounting must be submitted in one labeled envelope per entry.
- Entry envelopes must be labeled with the category name, number and builder/company name.

- Entry Forms – Entry forms are organized by groups of categories. Three copies of the entry form must be included with each entry; one stapled to the front of the envelope and two inside the envelope. These forms are not shown to the judges. DO NOT USE GLUE OR TAPE.
- Product Anonymity – In the interest of fairness and impartiality, all builder identification must be removed from any entry materials.
- DO NOT seal envelopes

Category 1 | Best Brochure

Judged on concept, copy, layout, budget, overall design and execution as it relates to a specific target market.

Exhibit Materials Required in Envelope:

- Four brochures including floor plans and inserts, where applicable.
- Four copies of the marketing statement with price per piece included
 - Three Hole Punched
- Digital submission of brochure-One image required for Award Show-See Digital Submission Requirements
- Three copies of entry form
 - Two in envelope-Three-hole punched
 - One stapled to front envelope

Category 2 | Best TV or Radio Advertisement

Judged on its ability to reach a target audience, as well as its message, feeling and ability to communicate image or introduce a new product or new ideas.

Exhibit Materials Required in Envelope:

- One CD no longer than 60 seconds of radio/television spot
- Four copies of the marketing statement
 - Three hole punched
- Digital submission of advertisement or logo display-One image required for Award Show-See Digital Submission Requirements
- Three copies of entry form
 - Two in envelope-Three-hole punched
 - One stapled to front envelope

Category 3 | Best Print Advertisement

Judged on concept, copy, layout, overall design and execution as it relates to a specific target market.

Exhibit Materials Required in Envelope:

- One color print of the ad, actual size and mounted (per requirement)
- Four copies of the marketing statement
 - Three hole punched

- Digital submission of advertisement or logo display-One image required for Award Show-See Digital Submission Requirements
- Three copies of entry form
 - Two in envelope-Three-hole punched
 - One stapled to front envelope

Category 4 | Best Web Site

Judged on ease of access, ease of navigation through site, design, layout and content.

Exhibit Materials Required in Envelope:

- Four copies of marketing statement **WITH** website address
- Three-hole punched
- Digital submission depicting the best overall representation of the web site-One image required for Award Show-See Digital Submission Requirements
- Three copies of entry form
 - Two in envelope-Three-hole punched
 - One stapled to front envelope

Category 5 | Best Sign Program

Judged on concept, copy, layout, color readability, continuity, overall design and execution.

Exhibit Materials Required in Envelope:

- Minimum three, maximum five photographs of sign program. Can include billboards, directional signs, entry signs, model identification signs, general information signs and interior signs. Photos **MUST** be of actual sign including billboard – not an electronic file of artwork.
 - See Digital Submission Requirements for Judging
 - Four print outs of photos on one page in page protector sleeve
- Four copies of the marketing statement
 - Three-hole punched
- Digital submission depicting the best overall representation of the sign program-One image required for Award Show-see Digital submission requirements.
- Three copies of entry form
 - Two in envelope-Three-hole punched
 - One stapled to front envelope

Category 6 | Best Internet/Social Networking Campaign

Judged on message, concept and cohesiveness of campaign. Ability to communicate company's brand, event or campaign through various means of social networking (Facebook, Twitter, LinkedIn, e-blasts, YouTube, Blogs, other)

Exhibit Materials Required in Envelope:

- Provide a print out of directions of 3-6 examples of social networking media campaign. Campaign may include information for the following: *Facebook, Twitter, LinkedIn, E-blasts, YouTube, Blog, etc. Please note that one member of the BAR Awards committee will need to gain access to your accounts via "be-friending" your site through their account.*
- Four copies of marketing statement
 - Three-hole punched
- Digital submission depicting the best overall representation of the campaign –one image required for Award Show-See Digital Submission Requirements
- Three copies of entry form
 - Two in envelope-Three-hole punched
 - One stapled to front envelope

Category 7 | Best Advertising Campaign

Judged on overall advertising campaign for specific product, community or corporate ad program that successfully communicates image, product and message.

Eligibility Requirements:

To be eligible for this award, a builder/developer must also submit entries in exactly three of the following categories. Winner will be determined by a CUMULATION of points from the three categories entered.

- Best Brochure-Category 1
- Best Radio or Television Ad-Category 2
- Best Print Ad-Category 3
- Best Website-Category 4
- Best Sign Program-Category 5
- Best Internet/Social Networking Campaign-Category 6

Exhibit Materials Required in Envelope:

- Four copies of the marketing statement

- Three hole punched
- Digital submission of advertisement or logo display-one image required for Award Show-see digital submission requirements
- Three copies of entry form
 - Two in envelope-Three-hole punched
 - One stapled to front envelope

Category 8 | Best Sales Office or Information Center

Judged on overall ability to visually communicate information, product, theme and builder image as well as function of the floor plan layout or concept and theme design, architecture recreational facilities plan, layout and locations as well as special features.

Exhibit Materials Required in Envelope:

Minimum three, maximum five photographs of Sales Office or Information Center. Photos MUST be of actual photography, no renderings.

- See Digital Submission Requirements for Judging
- Four print outs of photos on one page in page protector sleeve
- Four copies of marketing statement
 - Three Hole Punched
- Digital submission best representing product-one image for awards show-See Digital Submission Requirements
- Written directions to the Sales Office/Information Center accompanied by an 8.5" x 11" printed map showing nearest cross streets and address.
- Three copies of entry form
 - Two in envelope-Three-hole punched
 - One stapled to front envelope

Category 9 | Best Club House

Judged on both architectural and interior design. Including: overall exterior and interior architectural appeal, creative use of interior space and functionality of floor plan, use of color, texture, material, interior space, furniture, accessories, window and wall treatments in relation to the specified target market and community.

Exhibit Materials Required in Envelope:

Minimum three, maximum six photographs of Club House one of which is an exterior. Photos MUST be of actual photography, no renderings.

- See Digital Submission Requirements for Judging
- Four print outs of photos on one page in page protector sleeve
- Four copies of marketing statement
 - Three Hole Punched
- Digital submission best representing product-one image for awards show-See Digital Submission Requirements

- Written directions to the Club House accompanied by an 8.5" x 11" printed map showing nearest cross streets and address.
- Three copies of entry form
 - Two in envelope-Three-hole punched
 - One stapled to front

Category 10 | Salesperson or Sales Team of the Year

Please note: This category may be split into separate categories depending on entries received. Multiple entries are allowed for each company.

Judged on professional approach to sales, selling techniques used, and personal contribution and involvement in industry. Entrant may not be a sales or marketing director, advertising manager, vice president of marketing or sales or company president.

Exhibit Materials Required in Envelope:

- Four copies of Personal Accomplishment Statement of not more than 300 words written by candidate(s) including:
- Service to and involvement in the industry
- Professional techniques and innovative ideas used to sell new homes
 - Contributions toward the goal of selling and closing new homes
 - Product profile, conditions and circumstances under which sales were made
 - Overall attitude, cooperation and advances candidate(s) brings to the company and fellow salespeople
- Four copies of summary recommendation written by supervisor including achievements, performance, and accomplishments in the past year, 150 words or less.
- Digital photo of candidate(s)- One image for Award Show-See digital submission requirements.
- Five copies of Entry Form
- Entrant must be available for a personal interview during the third week of September, 2011.

Category 11 | Sales or Marketing Director of the Year

Multiple entries are allowed for each company.

Sales Director: Must be a new home sales management professional who directly manages and trains on-site, new home sales personnel and is employed by an HBA builder or associate member.

Marketing Director: Must be responsible for developing and implementing overall marketing policy including market research, product development, merchandising, advertising and sales productivity. Must be employed by an HBA builder or associate member.

Exhibit Materials Required in Envelope:

- Four copies of Personal Accomplishment Statement of not more than 300 words written by candidate(s) including:
 - Service and involvement in the industry
 - Achievements, performance and accomplishments
 - Professional techniques and innovative ideas contributing to sales performance
 - Working relationships with employees and associates
 - Contribution to the overall success of the company
- Four copies of summary recommendation written by supervisor/staff including achievements, performance and accomplishments in the past year, 150 words or less.
- Digital photo of candidate- One image for Award Show-See digital submission requirements
- Four copies of Entry Form
- Entrant must be available for a personal interview during the third week of September, 2011.

Category 12-14 | Best Interior Design Attached Home

Judged on use of color, texture, material, interior space, furniture, accessories, window and wall treatments in relation to the specified target market and continuity with the marketing program.

This category is for production home entries only. No custom home interior design will be accepted. Category 19 is for custom home interior design.

Please use base plus structural options of home entered to determine which category to enter.

Exhibit Materials Required in Envelope:

- Minimum four, maximum six photographs which must include Kitchen, Great Room, Master, and up three photographs of any room of your choice. Photos MUST be of actual photography, no renderings.
 - See Digital Submission Requirements for Judging
 - Four print outs of photos on one page in page protector sleeve
- Four Page Protector Sleeves each with the following:
 - One copy of the marketing statement
 - One un-mounted floor plan (maximum size 8.5" x 11")
- Digital submission-One image for Awards Show- See digital submission requirements
- Written directions to the home accompanied by an 8.5" x 11" printed map showing nearest cross streets and address.
- Three copies of entry form
 - Two in envelope
 - One stapled to front of envelope

12. Best Interior Design Attached \$250,000 and below

13. Best Interior Design Attached \$250,001 to \$350,000

14. Best Interior Design Attached \$350,001 and above

Category 15-18 | Best Interior Design Detached Home

Judged on use of color, texture, material, interior space, furniture, accessories, window and wall treatments in relation to the specified target market and continuity with the marketing program.

This category is for production home entries only. No custom home interior design will be accepted. Category 19 is for custom home interior design.

Please use base plus structural options of home entered to determine which category to enter.

Exhibit Materials Required in Envelope:

- Minimum four, maximum six photographs which must include Kitchen, Great Room, Master, and up three photographs of any room of your choice. Photos MUST be of actual photography, no renderings.
 - See Digital Submission Requirements for Judging
 - Four print outs of photos on one page in page protector sleeve
- Four Page Protector Sleeves each with the following:
 - One copy of the marketing statement
 - One un-mounted floor plan (maximum size 8.5" x 11")
- Digital submission-One image for Awards Show- See digital submission requirements
- Written directions to the home accompanied by an 8.5" x 11" printed map showing nearest cross streets and address.
- Three copies of entry form
 - Two in envelope
 - One stapled to front of envelope
- **15. Best Interior Design Detached \$300,000 and below**
- **16. Best Interior Design Detached \$300,001 to \$400,000**
- **17. Best Interior Design Detached \$400,001 to \$500,000**
- **18. Best Interior Design Detached \$500,001 and above**

Category 19 | Best Interior Design Custom Home

Judged on use of color, texture, material, interior space, furniture, accessories, window and wall treatments in relation to the specified target market.

Exhibit Materials Required in Envelope:

- Minimum six, maximum eight photographs which must include Kitchen, Great Room, Master, and up five photographs of any room of your choice. Photos MUST be of actual photography, no renderings.
 - See Digital Submission Requirements for Judging
 - Four print outs of photos on one page in page protector sleeve
- Four Page Protector Sleeves each with the following:
 - One copy of the marketing statement
 - One un-mounted floor plan (maximum size 8.5" x 11")
- Digital submission-One image for Awards Show- See digital submission requirements
- Written directions to the home accompanied by an 8.5" x 11" printed map showing nearest cross streets and address.
- Three copies of entry form
 - Two in envelope
 - One stapled to front of envelope

Category 20-22 | Best Architectural Design Attached Home

Judged on overall exterior and interior architectural appeal, creative use of interior space and functionality of floor plan in relation to the specified target market and continuity with the marketing program.

This category is for production home entries only. No custom home product will be accepted.

Please use base plus structural options of home entered to determine which category to enter.

Exhibit Materials Required in Envelope:

- Minimum four, maximum six photographs which must include Kitchen, Great Room, Master, Front Elevation and up two photographs of any room of your choice. Photos **MUST** be of actual photography, no renderings.
 - See Digital Submission Requirements for Judging
 - Four print outs of photos on one page in page protector sleeve

- Four Page Protector Sleeves each with the following:
 - One copy of the marketing statement
 - One un-mounted floor plan (maximum size 8.5" x 11")
- Digital submission-One image for Awards Show- See digital submission requirements
- Written directions to the home accompanied by an 8.5" x 11" printed map showing nearest cross streets and address.
- Three copies of entry form
 - Two in envelope
 - One stapled to front of envelope

20. Best Architectural Design Attached \$250,000 and below

21. Best Architectural Design Attached \$250,001 to \$350,00

22. Best Architectural Design Attached \$350,001 and above

Category 23-26 | Best Architectural Design Detached Home

Judged on overall exterior and interior architectural appeal, creative use of interior space and functionality of floor plan in relation to the specified target market and continuity with the marketing program.

This category is for production home entries only. No custom home product will be accepted.

Please use base plus structural options of home entered to determine which category to enter.

Exhibit Materials Required in Envelope:

- Minimum four, maximum six photographs which must include Kitchen, Great Room, Master, Front Elevation and up two photographs of any room of your choice. Photos **MUST** be of actual photography, no renderings.
 - See Digital Submission Requirements for Judging
 - Four print outs of photos on one page in page protector sleeve
- Four Page Protector Sleeves each with the following:
 - One copy of the marketing statement
 - One un-mounted floor plan (maximum size 8.5" x 11")
- Digital submission-One image for Awards Show- See digital submission requirements
- Written directions to the home accompanied by an 8.5" x 11" printed map showing nearest cross streets and address.
- Three copies of entry form
 - Two in envelope
 - One stapled to front of envelope

23. Best Architectural Design Detached \$300,000 and below

24. Best Architectural Design Detached \$300,001 to \$400,000

25. Best Architectural Design Detached \$400,001 to \$500,000

26. Best Architectural Design Detached \$500,001 and above

Categories 27-31 | Best Architectural Design Custom Home

Judged on overall exterior and interior architectural appeal, creative use of interior space and functionality of floor plan. Interior design is not part of judging criteria.

ELIGIBILITY REQUIREMENTS:

Homes must have been completed between August 1, 2009, and August 1, 2011. The home is to be a true custom home not built at any other time in the same form or manner in the above time period. It may be a presale or speculative home. Finished basements will be judged, and are to be included in square footage total. If the basement or a portion of the basement is not finished then it is not considered living area and should not be included in the total square footage of the home. Submit all exhibit materials in a labeled envelope with entry form stapled to the outside. Homes entered in this category may not be entered in production home interior design or production home categories.

Exhibit Materials Required in Envelope:

- Minimum six, maximum eight photographs which must include Kitchen, Great Room, Master, Front Elevation and up four photographs of any room of your choice. Photos **MUST** be of actual photography, no renderings.
 - See Digital Submission Requirements for Judging
 - Four print outs of photos on one page in page protector sleeve
- Four Page Protector Sleeves each with the following:
 - One copy of the marketing statement
 - One un-mounted floor plan (maximum size 8.5" x 11")
- Digital submission-One image for Awards Show- See digital submission requirements
- Written directions to the home accompanied by an 8.5" x 11" printed map showing nearest cross streets and address.
- Three copies of entry form
 - Two in envelope
 - One stapled to front of envelope

27. Best Custom Home – Under 3,000 finished square feet

28. Best Custom Home – 3,001 to 4,000 finished square feet

29. Best Custom Home – 4,001 to 5,000 finished square feet

30. Best Custom Home – 5,001 to 6,000 finished square feet

31. Best Custom Home – Over 6,001 finished square feet

Category 32 | Green Home of the Year

Judged in-house; will not be toured. Judged on overall exterior and interior architectural appeal as it relates to overall "green" features of the home, as well as 3rd party verification score.

Eligibility Requirements:

Homes must have been completed between August 1, 2009, and August 1, 2011. Entrants must be EnergyStar Certified or enrolled in the NAHB building certification program or any other accredited Green Building program. This may be a single family detached, attached or custom home. Any price range is welcome in this category.

Exhibit Materials Required in Envelope:

- Minimum four, maximum six photographs which must include Kitchen, Great Room, Master, Front Elevation and up two photographs of any room of your choice. Photos MUST be of actual photography, no renderings.
 - See Digital Submission Requirements for Judging
 - Four print outs of photos on one page in page protector sleeve

- Four sets of page protector sleeves containing each of the following:
 - Marketing statement
 - Un-mounted floor plan (maximum size 11" x 17")
 - Copy of Verification Certificate i.e., Energy Star, NAHB Green Building Program, EnergyStar, Third Party Verification Certificate Score Sheet, etc.

- Digital submission-One image for Awards Show- See digital submission requirements
- Three copies of entry form
 - Two in envelope
 - One stapled to front of envelope

Categories 33 | Attached Home of the Year

*Attached home of the Year will be presented to the HBA Builder/Developer for best overall product and interior design. The same product/model must be entered in **both** Interior Design (categories 12-14) and Product (categories 20-22). In addition to the cumulative points awarded in those categories, Judges will award points based on interior design, architecture design and physical tour. The sum of these scores will determine the Attached home of the Year winner.*

Interior design and product criteria based on:

- Overall exterior and interior design appeal
- Creative use of space
- Use of interior colors, textures, materials and interior space

Eligibility Requirements:

Builders/developers must submit at least one entry in each of the following categories (the one entry chosen in each category must be identified on the Attached Home of the Year Entry Form and noted on the Marketing Statement for that entry):

- Best Interior Design Attached Home –Category 12-14(choose only one category)
- Best Architectural Design Attached Home – Category 20-22 (choose only one category)

Exhibit Materials Required in Envelope:

- Minimum four, maximum six photographs which must include Kitchen, Great Room, Master, Front Elevation and up two photographs of any room of your choice. Photos MUST be of actual photography, no renderings.
 - See Digital Submission Requirements for Judging
 - Four print outs of photos on one page in page protector sleeve
- Four Page Protector Sleeves each with the following:
 - One copy of the marketing statement
 - One un-mounted floor plan (maximum size 8.5" x 11")
- Digital submission-One image for Awards Show- See digital submission requirements
- Written directions to the home accompanied by an 8.5" x 11" printed map showing nearest cross streets and address.
- Three copies of entry form
 - Two in envelope
 - One stapled to front of envelope

Note: Although duplicates, these exhibits are required in addition to material already submitted in the required categories.

Category 34 | Detached Home of the Year

*The Detached Home of the Year will be presented to the HBA Builder/Developer for best overall product and interior design. The same product/model must be entered in **both** Interior Design (Categories 15-18) and Product (Categories 23-26). In addition to the cumulative points awarded in those categories, Judges will award points based on interior design, architectural design and physical tour of home. The sum of these scores will determine the Detached Home of the Year winner.*

Interior Design and product criteria is based on:

- Overall exterior and interior design appeal
- Creative use of space
- Use of interior colors, textures, materials and interior space

Eligibility Requirements:

Builders/Developers must submit at least one entry in each of the following categories (the one entry chosen in each category must be identified on the Detached Home of the Year Entry Form and noted on the Marketing Statement for that entry):

- Best Interior Design Detached – Category 15-18 (choose only one category)
- Best Architectural Design Detached Home – Category 23-26 (choose only one category)

Exhibit Materials Required in Envelope:

- Minimum four, maximum six photographs which must include Kitchen, Great Room, Master, Front Elevation and up two photographs of any room of your choice. Photos **MUST** be of actual photography, no renderings.
 - See Digital Submission Requirements for Judging
 - Four print outs of photos on one page in page protector sleeve
- Four Page Protector Sleeves each with the following:
 - One copy of the marketing statement
 - One un-mounted floor plan (maximum size 8.5" x 11")
- Digital submission-One image for Awards Show- See digital submission requirements
- Written directions to the home accompanied by an 8.5" x 11" printed map showing nearest cross streets and address.
- Three copies of entry form
 - Two in envelope
 - One stapled to front of envelope

Note: Although duplicates, these exhibits are required in addition to material already submitted in the required categories.

Category 35 | Custom Home of the Year

The Custom Home of the Year will be presented to the HBA Builder/Developer for best overall product and architectural design. The same home must be entered in one of the Best Custom Home categories (categories 27-31). Judges will award points based on architectural design and physical tour. The sum of these scores will determine the Custom Home of the Year winner.

Eligibility Requirements:

Builders/Developers must enter one of the following categories. The one entry chosen in each category must be identified on the Custom Home of the Year Entry Form and noted on the Marketing Statement for that entry:

- Best Custom Home Category 27-31 (Choose only one category)

Exhibit Materials Required in Envelope:

- Minimum six, maximum eight photographs which must include Kitchen, Great Room, Master, Front Elevation and up four photographs of any room of your choice. Photos MUST be of actual photography, no renderings.
 - See Digital Submission Requirements for Judging
 - Four print outs of photos on one page in page protector sleeve
- Four Page Protector Sleeves each with the following:
 - One copy of the marketing statement
 - One un-mounted floor plan (maximum size 8.5" x 11")
- Digital submission-One image for Awards Show- See digital submission requirements
- Written directions to the home accompanied by an 8.5" x 11" printed map showing nearest cross streets and address.
- Three copies of entry form
 - Two in envelope
 - One stapled to front of envelope

Note: Although duplicates, these exhibits are required in addition to material already submitted in the required categories.

Category 36 | Community of the Year

The Community of the Year Award is presented to the HBA Builder/Developer for the best overall marketing and community presentation of a master planned community. The Community of the Year Award will be determined by the CUMULATIVE point totals in selected categories in addition to being judged by physical tour of the Community of the Year Award finalists. The sum of these scores determines the Community of the Year Award winner.

Community of the Year will be judged based on:

- Design and sensitivity to natural or created environments
- Design appeal
- Creative use of space, materials, amenities
- Architectural continuity
- Landscape design and signage
- Community site planning

Eligibility Requirements:

Builders/Developers must submit an entry in **each** of the following categories:

- Best Brochure –Category 1
- Best Advertisement – Category 2 OR 3
- Best Website - Category 4
- Best Sign – Category 5

AND ONE of the following:

- Sales Office, Information Center or Club House-Category 8-9
- Best Architectural Design –Home must be located in Community-Cat 20-31

For a total of FIVE: The entries must be identified on the Community of the Year Entry Form and noted on the Marketing Statement for that entry.

Exhibit Materials Required in Envelope:

- All Community of the Year entrants will be toured.
- Four Page Protector Sleeves each with the following;
 - One copy of the marketing statement
 - One copy of site/development plan
- Digital submission-One image for Awards Show- See digital submission requirements
- Written directions to community accompanied by an 8.5” x 11” printed map showing nearest cross streets.

Three copies of entry forms:

- Two in envelope
- One stapled to front of envelope