

2011 Winner List

Category Number	Category	Award Recipient	Name on Trophy	Community/ Name of Ad or Name of House	Builder	Marketing Director	Interior Designer	Architect	Advertising Agency	Photographer	Additional Companies
1-2	Best Brochure	Shea Homes/ Miles Strategic DNA	Shea Homes	BackCountry	Shea Homes	Cheryl Haflich			Miles Strategic DNA		
2-1	Best TV or Radio Advertisement	Brookfield Residential for Solterra	Brookfield Residential for Solterra	Solterra	Brookfield Residential	Kristin Peterson			Strada Advertising		
3-11	Best Print Advertisement	Brookfield Residential for Solterra	Brookfield Residential for Solterra	Solterra	Brookfield Residential	Kristin Peterson			Strada Advertising		
4-1	Best Website	Village Homes	Village Homes	villagehomes.com	Village Homes	Janet Mitchell			Grainger Avertising		
5-1	Best Sign Program	Village Homes	Village Homes	Idyllwilde	Village Homes	Janet Mitchell					
6-1	Best Internet/Social Networking Campaign	Lauren Karsh for Oakwood Homes	Oakwood Homes, LLC.		Oakwood Homes	Kristen White					
7-4	Best Advertising Campaign	Brookfield Residential for Solterra	Brookfield Residential for Solterra		Brookfield Residential	Kristin Peterson			Strada Advertising		
8-3	Best Sales Office or Information Center	Cortney Ridens for Meritage Homes	Meritage Homes	Sorrel Ranch	Meritage Homes	Cortney Ridens		BSB Design			
9-1	Best Club House	Michael Woodley for Woodley Architectural Group	Woodley Architectural Group, Inc.	Sundial House	Shea Homes	Cheryl Haflich	Design Lines	Woodley Architectural Group, Inc.			
10-1	Salesperson of the Year	Jeff Friant with Oakwood Homes	Jeff Friant with Oakwood Homes		Oakwood Homes						
10-4	Sales Team of the Year	Christine Busboom and Sara Dieringer with Cardel Homes	Christine Busboom and Sara Dieringer with Cardel Homes		Cardel Homes						
11-1	Sales and Marketing Director of the Year	Kristen White with Oakwood Homes	Kristen White with Oakwood Homes		Oakwood Homes						
11-4	Sales Manager of the Year	Cliff Stahl with Meritage Homes	Cliff Stahl with Meritage Homes		Meritage Homes						
12-1	Best Interior Design Attached Home \$250,000 and Below	Linda Beutner	Linda Beutner Interior Design	Skyline	Newtown Builders	Perry Cadman and Susan Elovitz	Linda Beutner	B&Y Architects			
14-4	Best Interior Design Attached Home \$350,001 and Above	Diana Ellis for Ellis Hays Designs	Ellis Hays Designs	Hollyhock	Metropolitan Homes	Peter Kudla	Ellis Hays Designs	Woodley Architectural Group, Inc.			
15-7	Best Interior Design Detached Home \$300,000 and Below	Kari Armstrong for HRi Design	HRi Design	Model 3006	Shea Homes	Cheryl Haflich	HRi Design	Woodley Architectural Group, Inc.			
16-7	Best Interior Design Detached Home \$300,001 to \$400,000	Kari Armstrong for HRi Design	HRi Design	Model 3007	Shea Homes	Cheryl Haflich	HRi Design	Woodley Architectural Group, Inc.			
17-12	Best Interior Design Detached Home \$400,001-\$500,000	Amber Shay with Standard Pacific Homes	Standard Pacific Homes	Mirabell	Standard Pacific Homes	Dan Jacobsen	Amber Shay	BSB Design			
18-9	Best Interior Design Detached Home \$500,001 - \$700,000	Kari Armstrong with HRi Design	HRi Design	Pure 3	Infinity Home Collection	David Steinke	HRi Design	KGA Studio			

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18-5	Best Interior Design Detached Home \$700,001 and Above	Kimberly Timmons Interiors	Kimberly Timmons Interiors	Plan Two	Celebrity Custom Homes	First Story Marketing	Kimberly Timmons Interiors	Woodley Architectural Group, Inc.		Aron Photography	
19-1	Best Interior Design Custom Home	Kari Armstrong with HRi Design	HRi Design	The Arc House	Malibu Homes		HRi Design	Woodley Architectural Group, Inc.			
22-4	Best Architectural Design Attached Home \$350,001 and above	Michael Woodley with Woodley Architectural Group	Woodley Architectural Group, Inc.	Isidore 4982	Metropolitan Homes	Wynter Johnson for Metropolitan Homes	Ellis Hays Design	Woodley Architectural Group, Inc.			
23-3	Best Architectural Design Detached Home \$300,000 and below	Michael Woodley with Woodley Architectural Group	Woodley Architectural Group, Inc.	3004	Shea Homes	Cheryl Haflich for Shea Homes	HRi Design	Woodley Architectural Group, Inc.			
24-4	Best Architectural Design Detached Home \$300,001 to \$400,000	Century Communities	Century Communities	The Sequoia	Century Communities	David Smith	HRi Design	Godden / Sudik Architects			
25-7	Best Architectural Design Detached Home \$400,001 to \$500,000	Michael Woodley with Woodley Architectural Group	Woodley Architectural Group, Inc.	Lime	Infinity Home Collection	David Steinke for Infinity Home Collection	Linda Woodrum	Woodley Architectural Group, Inc.			
26-8	Best Architectural Design Detached Home \$500,001 - \$700,000	Jerry Gloss with KGA Studio Architects	KGA Studio Architects	Pure 3	Infinity Home Collection	David Steinke for Infinity Home Collection	HRi Design	KGA Studio Architects		Aron Photography	
26-4	Best Architectural Design Detached Home \$700,001 and above	Michael Woodley with Woodley Architectural Group	Woodley Architectural Group, Inc.	Plan Three	Celebrity Custom Homes	First Story Marketing	Kimberly Timmons Interiors	Woodley Architectural Group, Inc.			
27-2	Best Architectural Design Custom Home Under 3,000 finished square feet	Urban Green Development	Urban Green Development	Green Cube	Urban Green Development			Architectural Workshop			
29-2	Best Architectural Design Custom Home 4,001 to 5,000 finished square feet	Michael Rothschild with Camerata Homes	Camerata Homes, LLC	Trebbiano	Camerata Homes, LLC	Sabina & Company	Camerata Homes, LLC	Architectural Workshop			
30-2	Best Architectural Design Custom Home 5,001 to 6,000 finished square feet	Bill Maul for Viaggio Homes	Viaggio Homes		Viaggio Homes			Cline Design Group, Inc.			
31-5	Best Architectural Design Custom Home Over 6,001 finished square feet	Michael Woodley with Woodley Architectural Group	Woodley Architectural Group, Inc.	The Arc House	Malibu Homes		HRi Design	Woodley Architectural Group, Inc.			
32-3	Green Home of the Year	Michael Woodley with Woodley Architectural Group	Woodley Architectural Group, Inc.	Lime	Infinity Home Collection	David Steinke with Infinity Home Collection	Linda Woodrum	Woodley Architectural Group, Inc.			
33-3	Attached Home of the Year	Michael Woodley with Woodley Architectural Group	Woodley Architectural Group, Inc.	Westcott 4981	Metropolitan Homes	Wynter Johnson (Metropolitan Homes)	Ellis Hays Design	Woodley Architectural Group, Inc.			
34-12	Detached Home of the Year	Jerry Gloss with KGA Studio Architects	KGA Studio Architects	Pure 3	Infinity Home Collection	Dave Steinke	HRi Design	KGA Studio Architects		Aron Photography	
35-5	Custom Home of the Year	Michael Woodley with Woodley Architectural Group	Woodley Architectural Group, Inc.	The Arc House	Malibu Homes		HRi Design	Woodley Architectural Group, Inc.			
36-2	Community of the Year	BackCountry for Shea Homes	Shea Homes- BackCountry	BackCountry	Shea Homes	Cheryl Haflich					DTJ Design- Land Planner